



FairWild® Certification of the AAK Kolo Nafaso Program – Definition and Use of Segregated and Mass Balance Claims

FairWild® certification covers the Kolo Nafaso collection operation, which includes the wild harvesting and on-site processing of the shea kernels, such as shelling, drying, boiling, and packing. It is a guarantee that the raw material meets the ecological, socio-cultural, and business principles set out in the [FairWild Standard](#).

This allows AAK to apply a ‘made from FairWild certified shea kernels’ claim to its shea-based ingredients. Different logos and word marks apply to segregated and mass balance supply-chain models.

“Made from FairWild Certified Segregated Shea Kernels”

The segregated claim ensures that certified kernels from the AAK Kolo Nafaso program are kept separate throughout every stage of the supply chain and are fully traceable back to the Kolo Nafaso program. This applies to the AAK Personal Care shea-based ingredients marked TR:

Ingredient Name	Permitted Claim	Optional
LIPEX® SheaLiquid TR™	made from FairWild™ certified segregated shea kernels	from Kolo Nafaso
LIPEX® SheaSoft TR™	made from FairWild™ certified segregated shea kernels	from Kolo Nafaso
LIPEX® SheaLuxe TR™	made from FairWild™ certified segregated shea kernels	from Kolo Nafaso

“Made from FairWild Certified Mass Balance Shea Kernels”

Mass balance means that certified shea kernels from the AAK Kolo Nafaso program and non-certified kernels from traditional shea traders are mixed during processing and manufacturing for use in different AAK divisions, including Personal Care.

Mass balance is an assurance that the total amount of certified kernels AAK, as a company, purchase from the Kolo Nafaso program is equivalent to the amount of kernels required to produce its Personal Care shea-based portfolio. It does not guarantee that certified kernels are present in some or any of the products.

The mass balance model allows customers to support the Kolo Nafaso program on the ground in West Africa, without limiting supply chain requirements. For the women shea collectors engaged in the AAK Kolo Nafaso program, what matters to them is that they receive the pre-financing, training, and support that enable them to improve their income and livelihoods. Whether the shea kernels end up in a segregated or mass balance has no material impact on the women and communities.




FairWild® Certification of the AAK Kolo Nafaso Program – Definition and Use of Segregated and Mass Balance Claims

The mass balance claim applies to the following AAK Personal Care shea-based ingredients:

Ingredient Name	Claim
LIPEX® 102	made from FairWild™ certified mass balance shea kernels
LIPEX® 102 E75 50%™	made from FairWild™ certified mass balance shea kernels
LIPEX® 102 E75 100%™	made from FairWild™ certified mass balance shea kernels
LIPEX® 205	made from FairWild™ certified mass balance shea kernels
LIPEX® L'sens™	made from FairWild™ certified mass balance shea kernels
LIPEX® Shea	made from FairWild™ certified mass balance shea kernels
LIPEX® SheaClear™	made from FairWild™ certified mass balance shea kernels
LIPEX® SheaSolve™	made from FairWild™ certified mass balance shea kernels
LIPEX® SheaTris™	made from FairWild™ certified mass balance shea kernels



Signed:

 Deborah Vorhies
CEO

Name: **Deborah Vorhies**

On behalf of FairWild

Date: **30 January 2026**

Signed:



Name: Jenny Persson
Commercial Product Manager, AAK Personal Care

On behalf of AAK Personal Care

Date: **27 February 2026**